Ricoh SP 4510SF
Outstanding Achievement in Energy Efficiency

“The Ricoh SP 4510SF earned its place among the energy-efficient elite thanks to its lower than average estimated annual energy consumption when compared with A4 mono MFPs tested to date,” said Lisa Reider, BLI’s senior product editor for environmental. “As we know from Ricoh’s previous energy-efficient Line of the Year win, this is no fluke. And I’m sure this is just one more example of the superb energy efficiency customers can expect from a Ricoh MFP.”

“Having BLI recognize the Ricoh SP 4510SF for its outstanding energy-efficient performance is a testament to the technology we offer customers to meet their sustainability goals,” said John Brophy, vice president, product marketing, Ricoh Americas Corporation. “With recovery times of 10 seconds or less from sleep mode and low Typical Electricity Consumption values, customers won’t have to sacrifice productivity to reduce energy costs.”
About BLI Pick Awards

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI’s exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer’s maximum duty cycle. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI’s lab test earns BLI’s Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.